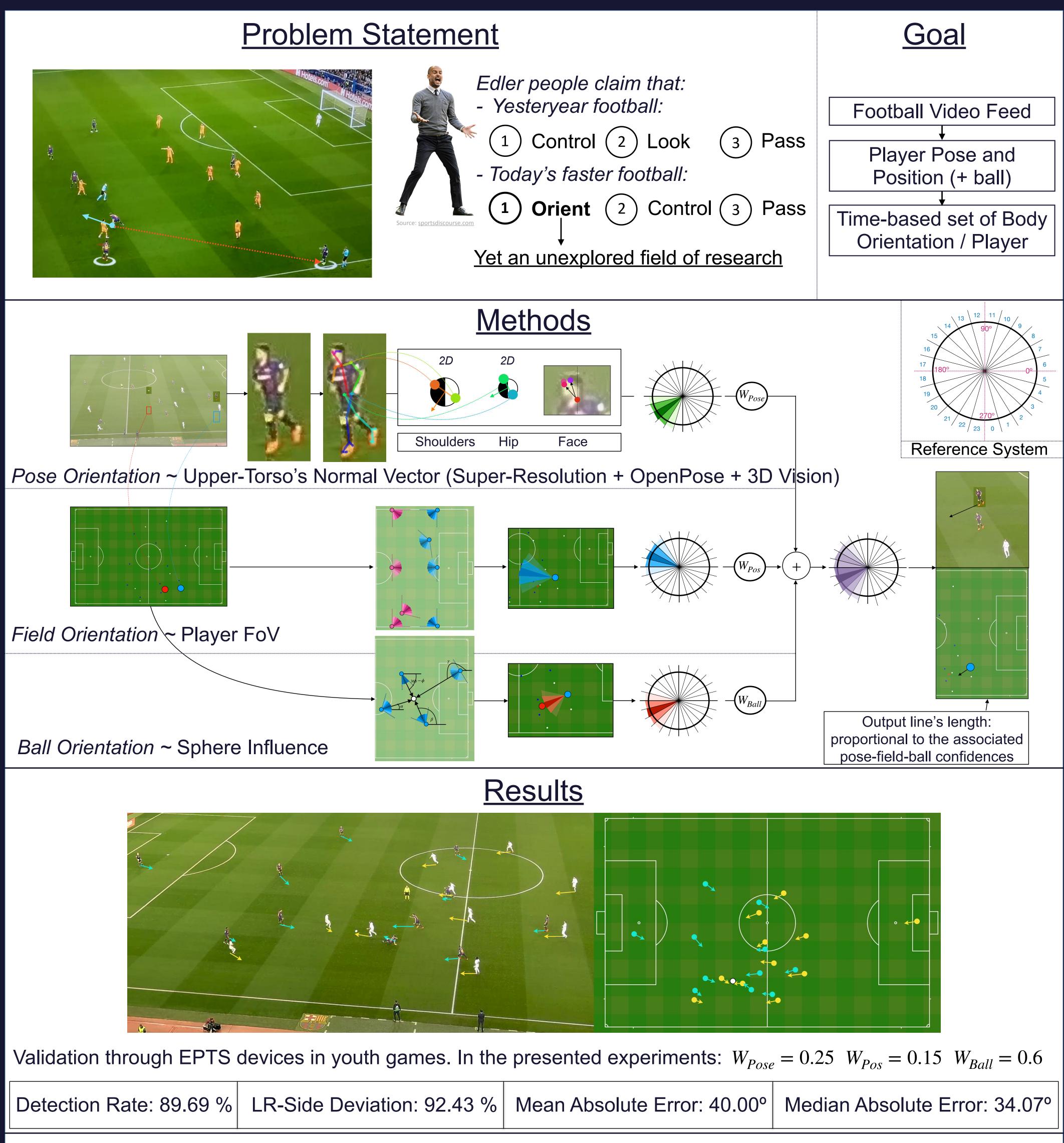
BARÇA SPORTS ANALYTICS SUMMIT





Head, Shoulders, Hip and Ball... Hip and Ball! Using Pose Data to Leverage Football Player Orientation

Adrià Arbués-Sangüesa, Gloria Haro, Coloma Ballester, Adrián Martín / Universitat Pompeu Fabra / adria.arbues@upf.edu





Practical Applications

Orientation Assessment through Video

Evaluation of On-Ball and Off-Ball Direction

Refining Pass-Probability / Pitch-Control Models

